



MEREDITH'S MISSION  
FOR MELANOMA

# GALA 2019

## EVENT SPONSORSHIP OPPORTUNITIES



GALA  2019  
FUNDRAISER



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## ABOUT THE EVENT

Meredith's Mission for Melanoma is proud to announce our Fourth Annual Gala to be held Saturday, April 27, 2019 at the Hilton Austin Hotel in Downtown Austin. At our 2018 Gala, we had approximately 400 guests attend, and raised over \$125,000. This year we are anticipating well over 450 guests at the event, and are looking for your help to raise even more funds to fight melanoma!

Doors open at 5:30PM followed by a cocktail hour, silent auction, dinner, and live music by local Austin favorites, the Newsboyz. We are honored to welcome guest speaker Bethany Greenway who will be sharing her personal experience with her battle against melanoma.

Meredith's Mission for Melanoma is a 501 (c)(3) tax-exempt organization. Our MISSION is to raise funds for donations to M. D. Anderson Cancer Center's Melanoma Moonshot Program, as well as the Dell Medical School at the University of Texas at Austin, in support of their research in melanoma medical oncology. It is also our mission to RAISE AWARENESS of this deadly disease, as well as provide guidance on prevention and support others in their fight.

We are excited to announce that Lunchbox from the Bobby Bones Show will be our MC for the night for the fourth year!!



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## TITLE SPONSORSHIP

- Receive Table for 10 at the event, with name and logo on table
- Prominent TITLE Sponsorship recognition on all event-related marketing and promotional materials- Website, Facebook, emails, radio and television PSAs, event program and signage at event
- Option to provide marketing materials and giveaways for attendee gift bags
- 1 Hotel Room and Parking for 2 guests night of the event

Title Sponsor \$10,000



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## AUTOMOTIVE SPONSORSHIP

- Receive Table for 10 at the event, with name and logo on table
- Prominent Exclusive Automotive Sponsorship recognition on all event-related marketing and promotional materials- Website, Facebook, emails, radio and television PSAs, event program and signage at event
- Option to provide marketing materials and giveaways for attendee gift bags
- Potential option for vehicle display in front of Hilton Austin Downtown during night of event

Automotive Sponsor \$10,000 (with vehicle display)  
\$5000 (no vehicle display)



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## SPONSORSHIP OPPORTUNITIES

### Platinum Level Sponsor \$5000

- Receive Table for 10 at the event, with name and logo on table
- Prominent Sponsorship recognition on all event-related marketing and promotional materials- Website, Facebook, emails, potential radio and television PSAs, event program and signage at event
- Sponsorship of Newsboyz live music stage, cocktail hour, or dinner
- Option to provide marketing materials and giveaways for attendee gift bags

### Gold Level Sponsor \$2500

- Receive Table for 10 at the event, with name and logo on table
- Sponsorship recognition on select event-related marketing and promotional materials- Website, event program, and signage at event
- Sponsorship of Silent Auction

### Silver Level Sponsor \$1500

- Receive Table for 10 at the event, with name and logo on table
- Sponsorship recognition on select event-related marketing and promotional materials- Website, event program, and signage at event



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